

GBS|CIDP SYMPOSIUM



CONFERENCE SPONSORSHIP OPPORTUNITIES

16TH BIENNIAL SYMPOSIUM • OCTOBER 1-3, 2020 WASHINGTON, DC



SUPPORT EDUCATION RESEARCH ADVOCACY SUPPORT EDUCATION RESEARCH ADVOCACY

GBS|CIDP FOUNDATION INTERNATIONAL

International Office | 375 East Elm Street | Suite 101 | Conshohocken, PA 19428 | 610-667-0131 | www.gbs-cidp.org/2020symposium

WHAT IS A SYMPOSIUM?

It's the next step in the GBS|CIDP journey of support, education, research and advocacy. Our Biennial National Conferences, presented by the Foundation since 1988, are wonderful ways for patients to meet with medical professionals, build a network, and “meet old friends for the first time.” Our Symposia provide a unique experience for our members to connect with 500+ individuals on a shared journey, network with industry partners, and receive up-to date education and knowledge on ways to live their lives to the fullest with their conditions.

As always, all program sessions are led by our Global Medical Advisory Board Members, physicians from local GBS|CIDP Centers of Excellence, and professionals in areas related to our conditions and members’ needs.

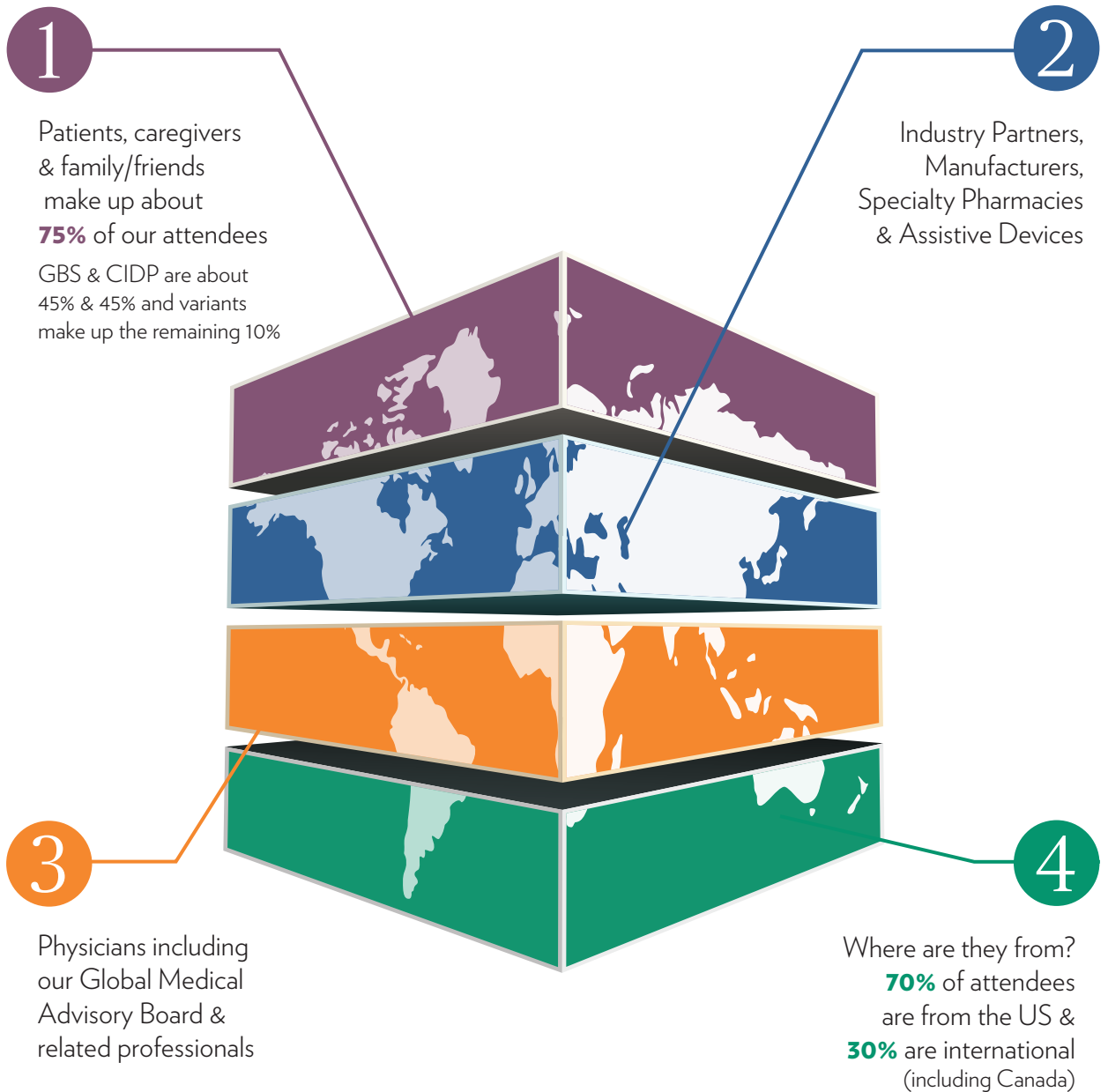
WHAT CAN A SPONSORSHIP DO FOR YOU?

- ▶ Demonstrate your commitment to your community and your role in their “circle of care”
- ▶ Provide community recognition as a caring corporate citizen
- ▶ Increase public awareness and disease state awareness
- ▶ Welcome engagement with sampling and on-site displays
- ▶ Increase understanding of the patient journey and disease challenges

Benefits of sponsoring our events also include increased brand awareness through direct contact with our members, recognition as a caring industry partner on a national and local level, and acknowledgement in all communication and branding.



MEETING INFORMATION & ATTENDEE DEMOGRAPHICS



FOUNDATION FACTS

THE GBS|CIDP Foundation International is dedicated to improving the quality of life for individuals and families affected by GBS, CIDP, and related conditions. Our unwavering commitment to the patients we serve is built on four pillars: support, education, research and advocacy.



44,000+ members worldwide



Combined expertise of **21**-member Global Medical Advisory Board and **49** Centers of Excellence



Over **\$4 million** dollars awarded to research funding since 2003



233 regional support network volunteers in **49** countries



75+ chapter meetings each year, worldwide



30 Biennial Patient Symposia since 1980,
4 One Day Regional Conferences every two years



More than **10** Advocacy Days on Capitol Hill each year, along with ongoing efforts to draw awareness and support for current legislative issues that affect the GBS|CIDP community.



Over **20** Walk & Roll Fundraising Events annually, throughout the US

PREMIERE SPONSORSHIPS

PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
<p>\$125,000 LIMITED AVAILABILITY</p> <ul style="list-style-type: none"> • Supporter(s) receive extended exhibitor space & choice of location • Complimentary registrations for 12 attendees • Full page prominently placed ad in Program Journal, invitation to the VIP Reception • Online marketing recognition to include logo in monthly promotional emails and logo on our symposium portal • Non-branded educational session during lunch (and ability to host lunch with additional sponsorship) • Logo on welcome reception tee-shirts • Ten patient scholarships given in your company's name by the Foundation 	<p>\$75,000</p> <ul style="list-style-type: none"> • Supporter(s) receive 2 tables in exhibitor space • 8 complimentary registrations for attendees • Full page ad in Program Journal • Invitation to the VIP Reception • Online marketing recognition • Logo on welcome reception tee-shirts • Five patient scholarships given in your company's name by the Foundation 	<p>\$45,000</p> <ul style="list-style-type: none"> • Supporter(s) receive table in exhibitor space • 4 complimentary registrations for attendees • Half page ad in Program Journal • Invitation to the VIP Reception • Text recognition on welcome reception tee shirts

MORE INFORMATION

For more information and to Sponsor our Biennial National Conference please contact Kelly McCoy at Kelly.McCoy@gsb-cidp.org or (610) 227-2310.



EVENT SPONSORSHIPS

All Event Sponsors will be recognized in the Program Journal with a business card sized ad, and invitation to our VIP event, an exhibit table and 2 complimentary event registrations.

Program Journal Sponsor \$15,000

The program book contains full final agenda, speaker biographies, exhibit details, and more. Each delegate will receive a program book at registration. The sponsor's name will be displayed prominently on the cover page.

Reception Sponsor \$20,000+

Open to all attendees, either our welcoming or closing celebration. Acknowledgement will be made on marketing materials, schedule & on site signage.

Additional Scholarships \$10,000 (for 10 additional patient scholarships)

For Foundation patients who cannot afford travel and hotel expenses to attend. Scholarships are awarded in a confidential manner and are prioritized to first-time attendees. The donor will be thanked personally.

Plenary Session Sponsor \$10,000

All in attendance for these sessions. Sponsor can choose which session they would like to sponsor. Acknowledgement in marketing materials, schedule, and to all in attendance at event.

Boxed Lunch or Breakfast Sponsors \$20,000/day

Each attendee will enjoy a continental breakfast and a boxed lunch on Friday & Saturday. Sponsorship acknowledgement will be made on-site.

Meet & Greet with Sweets Sponsors \$15,000

After "Dinner on Own" on Thursday evening, all attendees will be invited to join us for a dessert celebration to network with fellow members. Acknowledgement on site.

Volunteer Recognition Reception \$7,500

Recognize our most valuable asset – our volunteers! Your sponsorship would include a Friday evening dinner for our volunteers (Liaisons, Points of Contacts & Walk Chairs) to thank them for all of the hard work they do for our organization!

Booth Sponsorship \$7,500

General Event Sponsors will receive an exhibit table, a complimentary registration & acknowledgement in program journal.

General Session Sponsor \$5,000

These sessions are divided by condition. Session of sponsor's choice. Acknowledgement in marketing materials, schedule, and to all in attendance at event.

Conference Bag Sponsorship \$10,000

Your logo will be placed on the back of the bag with the Foundation's Logo on the front of the bag. All attendees of the conference will receive a bag at registration.

Neck Wallet Sponsorship \$5,000 **CLAIMED**

Your logo will be predominately placed on the front of neck wallet which serves as a name badge throughout the event that is worn by all attendees during the entire conference.

Teen/Youth Program Sponsorship \$20,000

NEW in 2020! A track specifically for teens & children that will focus on emotional health, group activities, and ways to manage our conditions. Your sponsorship will assist in bringing in speakers, giveaways (your logo present on all giveaway items), and the cost of the sessions. You will be recognized in all print sponsorship. This will include 5 Teen/Youth Scholarships.

EXCLUSIVE Hill Day Sponsorship \$30,000

NEW in 2020 – we will host 200 patients on Thursday morning and afternoon for House and Senate visits. Your sponsorship would include our Wednesday evening training dinner, shuttles to the Hill & back, hospitality rooms for participants on the House and Senate, and giveaways (branded with your logo) for those who participate.

SPONSORSHIP COMMITMENT FORM

YES! We are proud to support the GBS|CIDP 16th Biennial Symposium at the following level:

NAME

CONTACT NAME & TITLE

ADDRESS

CITY, STATE, ZIP

TELEPHONE

EMAIL

SIGNATURE

Please charge this to my: AMEX Visa MasterCard Discover

CREDIT CARD #

EXP. DATE CVV

Please find a check enclosed, made payable to GBS|CIDP Foundation International

Deadline to be included in promotional material is August 1, 2020

MORE INFORMATION

If you interested in exhibiting at our event please email Kelly.McCoy@gbs-cidp.org. Thank you for your continued support!

